



Addendum Slides – Adaptive Planning Innovation Story

For Adaptive Planning Sales Pitch Deck

Workday Adaptive Planning

The highest performing businesses
run on intelligent planning and
decision-making powered by
Workday Adaptive Planning



Cloud-first planning

Pioneered the cloud
planning industry

Only cloud planning
vendor with over
5,200+ customers

Open platform with
rich APIs and built-in
integration framework

***First pure-play cloud
vendor to be named
a Leader***



Cloud-first planning



Cloud-first planning



Companywide planning

First to offer modeling, reporting, and analytics in one, in-memory cloud platform

Easy and scalable for everyone to collaborate and participate

Operational plans linked to the corporate financial plan

Powered by patent pending Elastic Hypercube Technology



**Cloud-first
planning**



**Companywide
planning**



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**Companywide
planning**



**Continuous
planning to
execution**

Seamless process from
planning and approval
to business execution

Analytics using any
data to inform plans
and decision-making

Automatically update
plans from business
execution workflow

Part of the Workday
Power of One while
remaining open



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**Intelligent
planning**

Build predictive forecasts with machine learning and statistical models, responsibly

Identify drivers that have the most impact on key metrics

Empower all users with augmented analytics and decision-making

***Automatically
identify trends and
opportunities and
take action***



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**Intelligent
planning**

Workday Adaptive Planning

Active Planning Platform
for Everybody





Thank You

