

10 signs you need business management software

(And how it will transform the way you work)

More than ever, managers can use data to learn more about their businesses and turn that knowledge into better, more informed decision-making.

But according to a recent [BusinessIntelligence.com](https://www.businessintelligence.com) survey, only 21% of business leaders say their reports contain the information they need and want, while 74% get their data from multiple, disconnected sources. Suddenly, capitalizing on the opportunities a business' vast amount of data presents isn't so simple.

Instead, from the G-suite to the cubicle, businesses typically suffer from a sea of inefficiencies. Useless meetings, endless reporting, bursting inboxes, and baffling spreadsheets means offices waste untold amounts of time and effort just trying to access and understand their data.

The right business management solution can bring your entire business, and the data that makes it work, together in one easy-access, intuitive platform. Collaborating is faster and simpler, while non-tech employees get the access they need and control they dream of. Here are some signs that your data has gotten out of hand—and how to clean it up:

1. You're buried in meetings.

Americans sit through 11 million work meetings every day. While you can't get around them entirely, you can cut down on them by finding a way to collaborate without a conference room. You need the ability to see the right data, discuss it with colleagues, and take action, all in one centralized place.



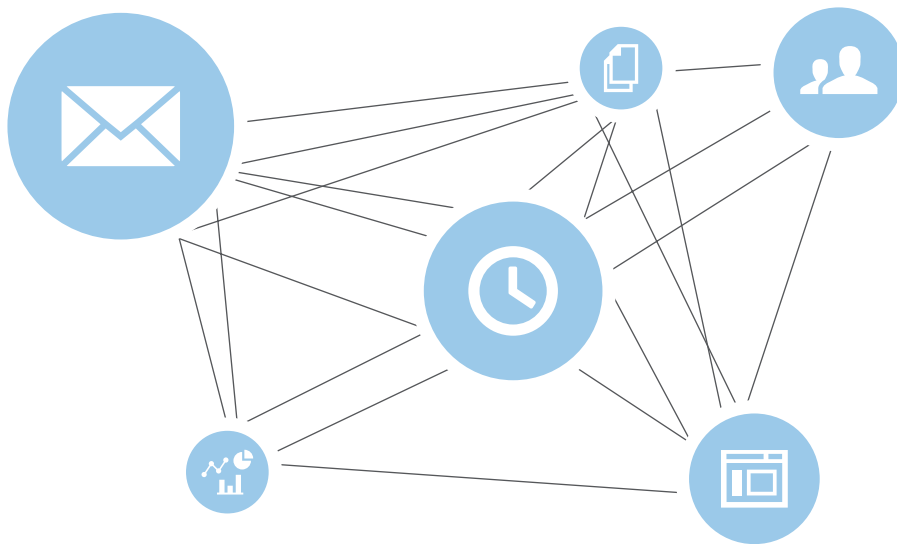
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2. Key information is trapped in long email threads.

Sharing data through email can quickly get bogged down in long threads where important numbers get buried. You need the ability to visualize your data in real time so information doesn't get lost or buried in stuffed inboxes.

3. You wait endlessly for reports that are then outdated.

Traditional business intelligence solutions typically mean waiting for an analyst to deliver reports that may already be outdated and inactionable. Everyone in your organization should be able to prepare data and transform it into the big picture view they need.



4. Your data lives in silos here, there, and everywhere.

A typical enterprise has data sitting all over the place—in a CRM or analytics platform, buried in old emails, or hiding in a spreadsheet. But that kind of siloed information just slows things to a halt. To make informed, data-driven decisions, you need to bring all the right information together in one place.

5. Collaboration is a pain in the a.**

A Salesforce study found that 86% of executives consider ineffective collaboration to be a major source of business failure. You need a solution that breaks down the organizational barriers that make collaboration a chore.

6. Visibility into other departments is next-to-nil.

You need to see data in context in order to understand what is going on around the organization, and how it all impacts the bottom line. Visualizing data in a way that makes sense to you, will lead to more informed decisions that make a larger impact.

7. Everyone hates your static reports and spreadsheets.

Let's face it: Excel was never meant to be a reporting solution. Instead, you need a way to see all of your important spreadsheet data brought into a single, intuitive platform, so you and your colleagues can see the big picture, in context, and in real time.

8. Your data is only available when it's too late.

Hate being caught by surprise? There are few things worse than being the last to know about a red flag in your business. To optimize your efforts, you need to know when there is a spike or dip in any key metric without having to wait on yet another report.

9. You struggle to access data when you're away from your desk.

Decisions don't wait for tomorrow's 9–5. Today's on-the-go business culture almost demands your data needs to be easily accessible from anywhere, 24/7. You need a seamless mobile experience so you can manage your business, wherever you happen to be.

10. You're tempted to stick with legacy applications you love to hate.

You're no spreadsheet fan, but perhaps traditional BI solutions don't give you the big results to tempt you to ditch the legacy apps you're used to. But your data still needs to be accessible and easy to share so every business has the data they need to do their job better.



All your data in a single view (Go ahead, heave a sigh of relief)

Most businesses struggle to take advantage of the myriad of opportunities data has to offer, adding up to a boatload of inefficiency across the enterprise. Traditional BI solutions don't allow everyone at a business to see all of their data in context, since most business leaders have to rely on tech-steeped analysts to run reports. But there is a better way.

Domo is changing all that with the world's first business management platform, bringing your entire business—people, systems, and data—together to collaborate around and act on data in real time. Best of all, Domo is all wrapped up with the visibility, clarity, and flexibility you need so you can see and act on everything that's important to your unique business.

For more information, go to www.domo.com.